



The 506<sup>th</sup> Daily Point of Light for the Nation

**For Immediate Release:**

**Contact:**

Stephanie Campbell

KiDsGyM USA

770-306-0389 kidsgym@bellsouth.net

Evan Pearson

LEXON Pathways

770-329-2121 [evan@lexonpathways.com](mailto:evan@lexonpathways.com)

**Metro Atlanta Kids and KidsGym USA Flip for “Let’s Move!” During  
Local Olympic Day Celebration**

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*Annual Event Marks 25<sup>th</sup> Anniversary of Nationally Recognized, Local Non-profit’s Work to  
Develop Generations of Healthy, Active Kids*

ATLANTA - More than 100 metro Atlanta children, ages 1 to 15, will show what Michelle Obama’s *Let’s Move!* campaign is all about on May 21st at the **23<sup>rd</sup> Annual Olympic Day Celebration** at Conley Recreation Center in College Park, Georgia.

The annual event celebrates **National Physical Fitness and Sports Month**, and exhibits how KiDsGyM USA® has joined Mrs. Obama to help raise a healthier generation of kids.

**KiDsGyM USA®**, established as a nonprofit in 1986, has helped thousands of metro Atlanta children - many who are at-risk - develop healthy minds, bodies and spirits. These high achievers include luminaries such as **Dwight Howard of the NBA Orlando Magic**, as well as 2009 and 2010 NBA Defensive Player of the Year, and **MONICA**, popular musical performer and Grammy Award Winning singer.

*“We’re very proud to join Mrs. Obama’s campaign and equally proud of the achievements of all our young participants. Since we began, we’ve helped many children stay fit, and have seen them grow to be healthy and successful adults,” said Stephanie Campbell, KiDsGyM USA® Executive Director. “What’s more, these kids envision themselves as a success. That’s how they get there.”*

The annual sports event embodies the courage and determination of local youth who have prepared all year for this friendly competition, where everyone wins. Families, friends, and community residents throughout Atlanta are expected to attend, support, and cheer on the next generation of fit and healthy high achievers.

Event Details: Saturday, May 21, 2011 from 10 a.m. to 2 p.m.

Conley Recreation Center

3636 College Street - College Park, Georgia 30337

Cost: Free and open to the public.

*KiDsGyM USA® is a 501(c)(3) not-for-profit youth development organization whose mission is to put fitness principles into practice through gymnastics and educational programs that build healthy mental and physical lifestyles for children and youth.*

*For 25 years, KiDsGyM USA® has served 55,000+ children in metro Atlanta, who are between the ages of 12 months and 21 years. Today, it is known as one of the most unique intervention and prevention programs for this population. KiDsGyM USA® gymnasts have showcased their talents throughout the world from Atlanta Hawks games to China. For more information, please visit [www.kidsgymusa.org](http://www.kidsgymusa.org) or join us on Facebook.*